

## MyCloud Computing vs Microsoft Azure Competitive Analysis

### Introduction

In the cloud computing marketplace, Microsoft Azure is a widely recognized platform known for its extensive services and scalability, often used by large enterprises with complex infrastructure needs. However, for businesses seeking a more cost-effective, user-friendly, and reliable solution, Cerberus Networks offers a compelling alternative. Our platform delivers transparent, predictable pricing with no hidden fees, advanced security features, and dedicated support, ensuring a seamless experience.

### MyCloud Computing vs Microsoft Azure

MyCloud Computing	Microsoft Azure
<b>Cost Efficiency and Predictability</b>	
Transparent, predictable and competitive pricing with no extra, variable charges for data transactions or outbound traffic.	Hidden costs, including transaction charges (read/write), data out charges per GB, and expensive extras for enterprise storage.
<b>Firewall and Network Security</b>	
Powerful and flexible Fortinet UTM firewall with advanced features like VPN, deep inspection, and app control.	Basic firewall, no VPN support, and limited threat protection unless opting for expensive premium features.
<b>Connectivity</b>	
Flexible, cost-effective networking options with seamless integration into public or private wide area networks.	Very expensive ExpressRoute with variable charges for bandwidth and data traversal, with complex routing management.
<b>Support</b>	
24/7 L2 telephone support with rapid escalation to L3 infrastructure team for fast, personalized support. Further escalation available if required.	Scripted responses and delayed escalation, with senior engineers taking up to 2 days to respond (if available). No escalation to account manager or management.
<b>VM Management</b>	
Complimentary VM Console access, on-demand checkpoints, live VM migrations during maintenance.	Requires additional services like Azure Bastion for console access and resets VMs during maintenance.
<b>Backup &amp; Resilience</b>	
Low-cost, seamless backup and restore with infrastructure resilience (redundant power, network, storage, and compute).	High charges for backup services, and no built-in infrastructure-level restore options.
<b>Disaster Recovery</b>	
Simple, cost effective and predictable charges for DR VMs, no data transfer charges and simple network failover using the hosted firewall.	Requires additional charges for licensing and storage, large and unpredictable charges for data transfer, and potentially complex networking for failover.

Cerberus Networks provides a comprehensive, feature-rich, and cost-effective cloud platform, while Azure comes with hidden costs, complicated services, and slower support response times.